

## Serra Húnter Senior Plan UdG 2025

---

The SH Senior Plan is intended for the recruitment of **Serra Húnter distinguished teaching staff** to cover teaching, research, transfer and high-level leadership needs that Catalan public universities may have.

These hires must mean the incorporation of talent and leadership relevant in their field for the Catalan university system (more information on the [Serra Húnter Plan](#) website)

Faculty selected for the Serra Húnter Senior must come from out-of-state academic institutions and demonstrate academic leadership ability.

They must meet criteria of excellence and international recognition in their scientific, technological, humanistic or artistic contribution.

The University of Girona (UdG), part of the public university system of Catalonia, is recognised for its excellence in research and its commitment to social progress. It promotes science, technology, humanities and the arts with a clear vocation for cooperation and social responsibility, contributing to the sustainable development of the territory and to the critical and committed training of the new generations.

The Department of Philology and Communication of the University of Girona (UdG) participates in several bachelor's, master's and doctoral programmes, and leads competitive research projects both nationally and internationally, consolidating itself as a key player in its field.

The University of Girona opens a period until **10 September 2025** for the expression of interest of candidates for the Serra Húnter Senior Plan UdG 2025 call in the profile of **audiovisual communication, cultural communication, advertising or public relations**.

In this context, the University of Girona is looking for candidates with an international academic background, with a profile of **audiovisual communication, cultural communication, advertising or public relations** to join the area of knowledge in audiovisual communication of the Department of Philology and Communication (<https://www.udg.edu/en/depfc>)

If you need more information, you can contact the director of the Department of Philology and Communication by email: [dir.depfc@udg.edu](mailto:dir.depfc@udg.edu)

## NEEDS OF THE UNIVERSITY OF GIRONA

### *a) Teaching requirements*

We need a person with a great capacity for research and teaching experience to improve research and transfer activity in the area of Audiovisual Communication and the quality of teaching in the studies of Advertising and Public Relations and Cultural Communication, especially.

Within the aforementioned area of knowledge, we need to strengthen, in broader terms, the field related to the foundations and theory of advertising and communication. On a more specific level, the person hired will have to cover subjects oriented towards public relations and communication of corporations or towards the news media.

You are also expected to be able to participate and contribute to the planning and programming of master's degree studies related to the challenges of communication in today's world.

### *b) Research and knowledge transfer requirements*

From the point of view of research, the person hired should be integrated into research groups such as Power, Media and Global Cultures (POMAC) or Social and Institutional Communication.

The person should be able to lead international projects in the lines of research of these groups, to actively participate in transfer and cooperation actions, and to adequately guide the teaching staff who have recently joined the department.

### *c) High-level leadership requirements*

Accredited experience in university teaching, including supervising graduate students and researchers.

A solid track record of publications in high-impact scientific journals and participation in international conferences.

Experience in collaborative projects with public bodies, public or private entities, and academic institutions, especially in the context of international initiatives.

Strong communication and leadership skills, capable of working effectively in a team and promoting an inclusive and collaborative learning environment.

Ability to provide links with international entities, networks, or associations, and their leadership, will be positively valued.

## **REQUIREMENTS TO APPLY FOR A SERRA HÚNTER DISTINGUISHED TEACHING CONTRACT AT THE UDG**

- To be effectively developing their academic career outside Spain.
- That the person's profile fits the academic profile indicated.

## **TERMS AND CONDITIONS OF THE SERRA HÚNTER DISTINGUISHED PROFESSOR CONTRACT**

The selected person will initially be hired with the figure of distinguished teaching staff provided for in current legislation. The contract as a distinguished professor will have an initial duration of 5 years.

The teaching dedication to be carried out is 180 hours per year of teaching in official studies.

The basic annual salary will be between 80,000 and 90,000 euros, depending on the merits provided.

After 5 years and after obtaining the corresponding accreditation as a Contract Professor, you will have the opportunity to apply for a permanent teaching position as a Contract Professor at the UdG.

## **HOW TO APPLY**

1. Interested candidates should contact the director of the Department of Philology and Communication through the email [dir.depfic@udg.edu](mailto:dir.depfic@udg.edu)
2. With the support of the director of the department, the candidate must prepare the following documents:
  - Complete academic record demonstrating high-level academic leadership capacity in his/her field ([document model](#))
  - Sworn statement that, if selected, the candidate intends to join the UdG ([document form](#))
  - Certification of the university where the candidate are currently employed and the academic position they have there.
3. The documents must be submitted through [the UdG's electronic register through a generic application](#) addressed to the *vicerector de Personal*. The documents can be submitted by the candidate, or by the director of the department.

## **DEADLINE FOR SUBMISSION**

**Deadline for submission until 10 September 2025**